

## Data protection statement

[www.space-of-innovation.com](http://www.space-of-innovation.com) is a service from Anwendungszentrum GmbH Oberpfaffenhofen (AZO for short).

AZO is delighted about your visit to our website and your interest in our company and services. It is important to us to protect your personal data with regard to its collection, processing and use when you visit our homepage.

We assume no liability for external links to third-party content, despite careful inspection of the content, as we have not arranged for the transmission of this information, have not selected the addressee of the transferred information, and have not selected or amended the transferred information.

The collection, processing and use of your data take place in compliance with the legal regulations, about which you can find comprehensive information e.g. at [www.datenschutz.de](http://www.datenschutz.de). We explain below what information we collect during your visit to our website and how this is used:

### Collection and processing of data – where applicable, personal data

Every time a user accesses an AZO page or a file, data regarding this process is saved in a log file. This data is saved for internal system-related and statistical purposes. Specifically, the following data record is saved for every access:

- Name of the accessed file
- Date and time of access
- Amount of data transferred
- Notification of whether the access was successful
- Description of the type of web browser used
- Requesting domain

Further personal information, such as your name, your address, telephone number or e-mail address, is not recorded, unless you provide this information voluntarily, e.g. as part of a registration requested by you, a survey, a competition, the execution of a contract, or an information request.

### Data protection declaration for the use of Facebook Remarketing

Remarketing tags of the social network Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA are integrated on our websites. When you visit our websites, a direct connection between your browser and the Facebook server is created via the remarketing tags. This informs Facebook that you have visited our website with your IP address. Facebook can thus assign the visit to our websites to your user account. We can use the information obtained in this way for our display of Facebook ads. We point out that, as provider of the websites, we obtain no details of the content of the data transferred or its use by Facebook. Further information on this matter can be found in the Facebook data protection declaration at <http://en-gb.facebook.com/about/privacy/>. Should you not wish data acquisition via Custom Audience, you can deactivate Custom Audiences [here](#).

### Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. In case IP-anonymization is activated on this website, your IP address will be truncated within the area of Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases the whole IP address will be first transferred to a Google server in the

USA and truncated there. The IP-anonymisation is active on this website. Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing them other services relating to website activity and internet usage. The IP-address that your Browser conveys within the scope of Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also opt-out from being tracked by Google Analytics with effect for the future by downloading and installing Google Analytics Opt-out Browser Add-on for your current web browser. For further information please visit: <http://www.google.com/analytics/terms/gb.html>

### **Cookies**

Cookies are used to improve the user-friendliness of the website. They offer easier access to users who visit the website repeatedly. Cookies are small files that are transferred by the user's browser to their PC and saved there. This recognition is possible because the cookies also transfer the IP address. Users do not have to approve this as browsers offer the possibility of turning off or at least restricting the saving of cookies. In this regard, it should be noted that it may then not be possible to use the website to the full.

### **Use and dissemination of personal data**

If you have supplied us with personal data, we will use this exclusively for the purpose of the technical administration of our websites and to fulfil your wishes and requirements, in particular to process contracts concluded with you and to answer your enquiries.

Your personal data will not be disseminated, sold, or otherwise distributed to third parties unless

- this is required for the purposes of executing the contract. It may be necessary, for instance, that we pass on your address and order details to our suppliers for orders of products.
- this is required for accounting purposes.
- You have previously consented to this.

You have the right to revoke such consent at any time with effect in the future. Your personal data is deleted

- if you revoke your consent to its storage.
- if your information is no longer required to fulfil the purposes of its storage or if the storage of the data is inadmissible for other legal reasons.

### **Right to information**

Upon written request, we are happy to provide you with information about what data we have saved about you (e.g. name, address, telephone number, date of birth).

Automatically recorded, non-personal data

When accessing our website, automatically (i.e. not via registration) generated information is collected, which cannot be allocated to a particular person (e.g. about an Internet browser or an operating system; website domain names, from which access is established via a web link; number of visits; average time spent on the site; accessed pages). Our company uses this information to continually improve and update the appearance of our website and thus make it more attractive.

Subscribe to our newsletter or like our Facebook page to gain information about updates to the data protection statement.